



Alma[™]

For You. For Life.

Join us on a Journey of
Ingenuity & Excellence

**We are
Alma,
and this
is what
we are
about.**



**PEOPLE ARE LIVING LONGER.
WE CAN HELP THEM LIVE BETTER!**

Lifetime expectancy is rising every year. People across the globe are enjoying higher available income, while increasingly embracing effective aging interventional solutions. As lives are getting longer, so is the desire for a better quality of life.

Men and women want to look better, feel better – and live better lives. In a world driven by continuously improving technologies, and with an exponential growth in global customer buying power, the demand for innovative, people-focused and result-driven wellness solutions is higher than ever before. And of course, they better be outstanding.

**OUR MARKET IS CONSTANTLY CHANGING.
THE NEEDS ARE AS DYNAMIC AND DIVERSE AS
PEOPLE ARE.**

We provide comprehensive, wide-ranging and specialized solutions for the dynamic global demands.

40% OF USA
POPULATION
CONCERNED WITH
PIGMENTATION

71% SEEK TONE
& TEXTURE
SOLUTIONS

SKIN TONE & TEXTURE

Skin cells start aging as early as 18 years of age. Nearly 40% of the U.S. population is susceptible to pigmentary concerns, and based on a recent survey by the ASDS, 71% of consumers are seeking tone and texture improvement. In Asia, laser toning has become the top procedure for the removal of pigmentary concerns and overall whitening.

SCAR TREATMENTS

The global scar treatment industry is developing rapidly, and its market value is expected to reach USD 34.5 billion by 2025. The appearance of different types of scars poses a huge negative impact on people's daily lives, with acne scars being one of the most common concerns for women in particular.

SCAR TREATMENT MARKET: \$34.5B BY 2015

*Technavio, Global Scar Treatment Market 2016-2020, July 2016

FAT GRAFTING

According to the International Society of Aesthetic Plastic Surgery (ISAPS), more than 900,000 fat graft procedures were conducted in 2015. The demand for this diverse procedure is growing rapidly, from facial enhancement and body contouring to breast cancer reconstruction, there is a great demand for effective procedures with minimal side effects.

OVER 900,000 FAT GRAFTING PROCEDURES PER YEAR

HEMORRHOID TREATMENTS

More than half of men and women aged 50 years and older will develop hemorrhoid symptoms during their lifetime. In the U.S. three-quarter of individuals suffer from hemorrhoids at some point in their lives, and about half of them over age 50 required treatment.

MORE THAN 50% OF OVER 50 WILL DEVELOP HEMORRHOIDS

*Rivero, S (August 2009). "Hemorrhoids: diagnosis and current management".

TATTOO REMOVAL

The popularity of tattoos worldwide has grown by more than 15% since 2007. The trend of getting tattooed is very common in developed countries such as the US, the UK, Australia and Canada. The rise in the number of people getting tattooed has consequently increased the demand for tattoo removal procedures. The global tattoo removal market is expected to grow to USD 2.85 billion by 2021, achieving a CAGR of nearly 16%.



**Tattoo removal
market to reach
\$2.85B**

VAGINAL REJUVENATION

In a survey conducted by OB/GYNs, more than 48% of women expressed concern about vaginal laxity - decreased sensitivity and tightness of the vagina. Lasers have gained widespread acceptance as an effective method for tissue rejuvenation and restoration in the field of plastic surgery and are now being examined in the treatment of vaginal laxity.

A new trend gaining momentum is the rise of energy-based devices for vaginal rejuvenation that apply thermal energy to the various layers of the vaginal tissue, stimulating collagen regeneration contracture of elastin fibers, neovascularization, and improved vaginal lubrication.

1 / 3 OF WOMEN OVER THE AGE
OF 40 YEARS SUFFER FROM
FEMININE ISSUES

50% OF MENOPAUSAL
WOMEN FACE GSM
PROBLEMS



ABOUT US

From our early days, we have been at the forefront of medical and aesthetics technologies, carrying the torch of revolution in various arenas around the world, determined to become a market leader.

Today, we are a world-leading provider of energy-based solutions for the surgical, medical aesthetics and beauty markets, delivering cutting-edge technologies to our partners and customers.

We are firm believers in the power of science, redefining the industry through an endless desire to innovate and drive the global industry forward.

Since 2017 Alma is owned by Sisram Medica, an Israeli company, incorporated in April 2013 for the acquisition of Alma by Fosun Pharma, a leading health & medical industry group in the People's Republic of China (PRC), and a subsidiary of Fosun International, an international Chinese conglomerate.

Alma is **one** of the top **5** global industry leaders and N° **1** in the **PEOPLE'S REPUBLIC OF CHINA!**

LEADING IN EMERGING MARKETS WITH UNIQUE PATENTS

Alma is one of the few companies in the industry with organic patents that were not acquired through M&A processes, including 53 registered patents and 19 patents applications. Throughout 19 years of operation, our products and technologies have become globally recognized brand names and are considered the gold standard around the world. As one of the top five global leaders in the industry and number one in the People's Republic of China, we proudly feature an organic growth based on our in-house (genuine) innovative core:

- 50 different product platforms
- Over 100 different applicators
- Worldwide recognized technologies and brand names: UniPolar, SHR, ClearLift, FemiLift, Soprano

R&D – SOLID PILLARS FOR OUR SUCCESS

Research and Development have always been our core base and DNA. 16% of our employees are R&D specialists, 25% of which holds PhD and advanced degrees. This approach has served as a solid base from which we lead the industry with the shortest time to market: 1-2 years vs. the 3-4 year industry standard.

16% OF ALMA EMPLOYEES ARE R&D SPECIALISTS

25% OF WHICH HOLDS PHDS & ADVANCED DEGREES

A JOURNEY OF INGENUITY & EXCELLENCE

Over 19 years, we have become a game-changing global leader. With operations offices, R&D centers and manufacturing facilities spanning three different continents, and delivering products and solutions through numerous distributors across the globe, our journey has been one of integrity, innovation and inspiration.

1999
Foundation of Alma Lasers

2002
Launch of the first diode laser hair removal platform, Mythos 500

2003
Introduction of a **first-of-its-kind**, multi-application aesthetics treatment platform based on Alma's patented AFP technology

2004
Alma is the second company in the world to harness Radio Frequency technology for aesthetics treatment with our innovative Unipolar technology

2005
Launch of Accent and Aria products

2006
Launch of the **first-in-the-world** Fractional Ablative laser with the Erbium Pixel 2006

2006
Launch of our groundbreaking In-Motion SHR technology

2007
Launch of our patented cold ultrasound shear wave technology for body contouring treatments

2011
Development of the first truly effective method of Trans Epidermal Delivery



2012
Launch of the Aesthetic Precision: an expanded portfolio of high quality stand-alone laser and UVB applications

2013
Launch of Diode Alex and ClearLift 4D for skin rejuvenation

2014
Launch of ClearSkin, an innovative, results-proven solution for acne

2016
Clustered diode laser and flexural wave ultrasound technologies are developed

2017
Launch of the award-winning SPADEEP

2018
Launch of Accentuate, a hands-free body contouring solution

EXTENSIVE GLOBAL PRESENCE

GLOBAL POSITIONING ACROSS
80 COUNTRIES WORLDWIDE



OPERATION FACILITIES & SUBSIDIARIES



HONG KONG

USA

INDIA

GERMANY

Our three divisions - Minimally Invasive, Medical Aesthetics and Beauty solutions, form the foundations of our organization.

**WE ARE FOCUSED ON DELIVERING
BREAKTHROUGH PRODUCTS
CONSIDERED THE GOLD STANDARD IN
MARKETS AROUND THE WORLD, FOR
THE BENEFIT OF ALL.**



Minimally Invasive
Surgical

Non-Invasive
Medical Aesthetics

Non-Invasive
Beauty

Meet Our Management Team

The management team comprises highly skilled professionals, from both clinical and business backgrounds. Their combined expertise, knowhow and extensive experience has shaped the success of the company - from the early days until today.



Lior Dayan
Chief Executive Officer & Executive Director



Doron Yannai
Chief Finance Officer



Ran Ezioni
Chief Operating Officer



Avraham Farbstain
Chief Executive Officer of North America Operation



Nadav Bayer
Chief Technology Officer



Alexander Britva
Executive Vice President R&D RF & Ultrasound



Eyal Ben David
Executive Vice President Global Sales



Avi Hirshnzon
Executive Vice President Quality Assurance & Regulation Affairs



Itay Meir
Vice President R&D Lasers



Anat Kenan
Vice President Human Resources



Hanit Brenner-Lavie
Vice President Clinical Affairs



Hila Aviel
Vice President Global Marketing



Listen to the Experts



Soprano*ice*
PLATINUM

"The revolutionary Soprano Platinum Trio handpiece offers coverage and efficacy levels that have never before been achieved. Having the three most effective wavelengths operating simultaneously is groundbreaking for the laser hair removal industry."

Prof. Dr. Uwe Paasch University Clinic of Leipzig, Germany



Accent*Prime*
Love Your Shape

"Facial Contouring is a key antiaging procedure. By combining unique cold US with RF technology, Alma Accent delivers excellent results for treating both fat deposition and skin laxity within the same procedure allowing clients to recover a more youthful face"

Dr. Maria Claudia, Almeida Issa, Brazil



Clear*Skin*

"Treating patients with acne vulgaris using the unique Er:Glass 1540 laser supported with vacuum and cooling, proved to be effective - showing significant improvement with no side effects."

Prof. Moshe Lapidoth, Dermatologist Head of the Laser Unit, Dermatology Dep., Rabin Medical Center



Femi*Lift*
A Better Feminine Life

"FemiLift represents a novel approach for outpatient medical treatments, with excellent treatment results, paving the way for new, safe and efficacious outpatient surgical treatment options that are free from side effects and completely asymptomatic."

Prof. Paolo Scollo, President S.I.G.O. Rome, Italy



Lipo*Life*
Liposuction, Skin Tightening & Fat Grafting

"LipoLife allows us to obtain high quality, viable fat cells quickly and easily for immediate grafting. Its seamless integration with liposuction procedures makes it a convenient and highly effective solution for successful total body contouring."

Dr. Gerhard Sattler, Dermatologist Rosenpark Klinik, Darmstadt, Germany



Clear*Lift*

"Alma ClearLift, as the first fractional Q-Switched laser, is highly effective for treating various degrees and depths of pigmented lesions resulting in lighter and unblemished skin."

Michael H. Gold, M.D., Medical Director, Gold Skin Care Center, Nashville TN, USA



Anywhere, Anytime

As a global company, we recognize the fact that different people need and want different solutions. Diversity and geography play a significant role in the definition and implementation of our solutions, and we are committed to providing top level products for the widest range of audiences worldwide. Each of our solutions is defined and designed to answer the needs of different genders, age groups, skin tones and specific indication.

Our extensive product base addresses a wide range of matters, including skin rejuvenation, scars, acne, tattoo removal, hair removal, vascular lesions, pigmented lesions, vaginal rejuvenation and fat grafting, amongst others. We offer modular and comprehensive solutions for our professional customers, including gynecologists, plastic surgeons, ENT doctors, dermatologists, and cosmeticians, to name a few. We offer everything for all – cutting across borders, specific needs, professional practitioners and end users - providing a synergetic portfolio of products and solutions to meet a boundless array of requirements, anywhere and anytime.



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